

Manage

Control

Publish

Web Content



With FileNet Web Content Manager, you can...

Create and deploy corporate Internet and Intranets to support employee and customer decision making around the globe.

Streamline the exchange of critical information between you and your business partners.

Reach new customers and leverage new market opportunities by transforming manual and time-intensive activities into rich self-service offerings.

The speed of business today is dictated by how quickly decisions can be made online. These decisions affect the productivity of your employees, the satisfaction of your customers, and the activities between you and your business partners. These constituents need information readily available across multiple Web sites and that information must be accurate, relevant, and timely for the right decisions to be made quickly. This makes the management of Web content a key element to the success of your business.

Successfully managing corporate Web sites requires managing vast amounts of information. For these sites to stay current and up-to-date, processes must be in place in order for this content to be created easily, deployed rapidly, and managed closely. This is essential to reducing costs while ensuring that a growing amount of Web information is kept relevant to customers and accurate for all. This will allow you to effectively conduct business via the Web while responding quickly to shifting market conditions and extending your reach to all constituents.

A number of challenges must first be addressed before you can achieve these objectives. Content from multiple sources, kept in silos across the enterprise, and the increasing complexity of Web sites slow content development and site deployment. In addition to distributed and disconnected content, other business applications and business processes are not fully integrated with Web activities restricting what can be achieved online. Without this connectivity, information cannot be easily accessed or shared and the full value of your Web initiatives can never be realized. Companies with a strong Web Content Management solution are conquering these challenges and realizing a competitive edge online by combining the power of content, process and connectivity to reduce their costs and increase customer satisfaction. They are doing so with FileNet Web Content Manager.



With FileNet Web Content Manager, you can...

Provide better client service by putting critical information online to speed search by government employees and citizens.

The Easy Decision

FileNet Web Content Manager is an easy-to-use, enterprise-class ECM solution that combines rich Web content management capability with processes for managing the creation, approval, and publication of Web content. It streamlines the management of web assets and publishing cycles across multiple Web sites while enforcing desired look and feel standards. Its ease of use enables your business users to publish information quickly while giving Webmasters the necessary control to create, deploy, and administer your sites.

Activating Your Content

By simplifying and streamlining the management and publication of Web content, FileNet Web Content Manager gives you the tools to respond rapidly to shifting market demands. Its unique event-driven architecture directly links critical content to business events, activating content to ensure that Web site visitors access the most timely, accurate, and relevant content. As a result, the value of all Web initiatives is substantially enhanced.

The Power of Content, Process and Connectivity

FileNet Web Content Manager makes information immediately available via Web sites when and where it's needed so that Web users can access the right information to make better business decisions. This solution can also help you improve overall efficiency by:

- Extending and repurposing documents and content to multiple Web sites while strictly enforcing look and feel, navigation paths, and link integrity
- Enabling business authors to easily create, approve, and deploy large volumes of Web content without needing technical assistance
- Reducing Web publishing time by linking critical content to business events
- Reducing training and integration costs for Web users
- Repurposing and reusing Web content assets

These capabilities have delivered a significant return on investment for our customers along with a wide range of business benefits such as:

- Enabling secure Web access to thousands of documents for 180,000 employees
- Reducing the time to update a global corporate Web site from four days to two hours
- Increasing customer satisfaction levels by as much as 25%

Combining Content, Process, and Connectivity to Gain a Competitive Edge

Separation of Content From Layout → Allows subject matter experts and Webmasters to focus on what they do best by separating a Web site's look and feel from the content.

Event-Driven Architecture → Immediately reacts to internal and external business/transaction events—substantially shortening Web publishing cycle time and keeping content relevant, fresh, and accurate.

Integration with Desktop Applications & WebDAV Support → Reduces training and integration costs and allows users to directly contribute content by integrating with the leading desktop authoring tools (Microsoft Office and others) and any application supporting WebDAV.

Wizard-Driven Content Contribution → Eliminates entry errors (add, check-in) and ensures accuracy with intuitive, easy-to-use content entry templates.

Standards-Based Architecture → Flexibly integrates with existing enterprise applications by leveraging industry standards (J2EE, XML, SOAP) for open and expandable enterprise architecture.

Component Level Architecture → Manages site changes, versions, and rollback far more efficiently by versioning and revisioning content at the object level rather than at the page level.

Document Review & Approval Workflow → Streamlines approval processes and quickens Web content publishing through pre-configured process templates that provide a common procedure for content approval and publishing.

Content Lifecycle Management → Automatically manages every stage of the content lifecycle, ensuring the accuracy and relevancy of content. Actively maintains audit trails to comply with regulatory mandates and corporate governance standards.

Comprehensive Page & Document Management → Manages all types of unstructured content (including paper documents, HTML, XML, rich media, PDF and email) and manages complex application requirements such as technical document management, check-in/check-out, search, and versioning.

Automatic Link Navigation → Automatically builds and maintains links between content sources and Web pages to ensure they are automatically populated and provides referential integrity, creating a positive end user browsing experience.

Web Asset Management → Repurposes Web content assets by referencing and reusing stored content objects across the site.

Multi-Tier Distributed Architecture → Fully leverages Enterprise Application Servers to provide enterprise scalability and high performance.

Web Content Manager provides comprehensive content management along with process management and connectivity. Expanded ECM capabilities can be easily added for managing large volumes of fixed documents and more complex business processes, and providing enhanced connectivity to enterprise systems.

Platform

Operating Systems

Microsoft Windows, Sun Solaris, IBM AIX, HP HP-UX, Red Hat Linux

Databases

IBM DB2, Microsoft SQL Server, Oracle

Directory Services

Microsoft Active Directory, Novell eDirectory, Sun Java System

J2EE App Servers

BEA Weblogic, IBM WebSphere, Sun Java System, Oracle, JBoss, Apache Tomcat

Browsers

Microsoft Internet Explorer, Netscape, Browsers that support HTML 4.0 and CSS 2.0

Base

Content

- Enterprise Catalog management
- Specialized Document Management tools
- Robust Library Services
- Extensive Classification capabilities

Process

- Specialized Document Versioning, Reviewing & Approval Workflows
- Audit and logging tracking
- Integrated BPM-managed content/process flows

Connectivity

- FileNet Image Services and Content Services
- Non-FileNet repositories
- Microsoft Office

FileNet Expansions

- + **Records Manager**
- + **Image Manager Active Edition**
- + **Email Manager**
- + **Team Collaboration Manager**
- + **Forms Manager**
- + **Business Process Manager**

FileNet's ECM solutions are built on FileNet P8, a reliable, scalable and highly available enterprise platform that integrates content and business processes across the enterprise. FileNet P8 enables organizations to address a broad range of content and process management needs to increase operational efficiency and lower total cost of ownership.

FileNet Web Content Manager is an ECM solution that strengthens the value of Web initiatives by allowing business users to publish information directly to the Web while supporting Webmasters as they create, deploy, and administer vast amounts of content across globally distributed sites.

About FileNet

FileNet Corporation (NASDAQ: FILE) helps organizations make better decisions by managing the content and processes that drive their business. FileNet's Enterprise Content Management (ECM) solutions allow customers to build and sustain competitive advantage by managing content throughout their organizations, automating and streamlining their business processes, and providing a spectrum of connectivity needed to simplify their critical and everyday decision-making.

FileNet ECM products are designed to deliver a broad set of capabilities that integrate with existing information systems to provide cost-effective solutions that solve real-world business problems.

Since the Company's founding in 1982, more than 4,000 organizations, including more than three quarters of the FORTUNE 100, have taken advantage of FileNet solutions for help in managing their mission-critical content and processes.

Headquartered in Costa Mesa, Calif., the Company markets its innovative ECM solutions in more than 90 countries through its own global sales, professional services and support organizations, as well as via its ValueNet® Partner network of resellers, system integrators and application developers.

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